



mobile exhibition pavilion „Das Haus“

“The House” is a mobile exhibition pavilion by the German Export Initiative for Renewable Energies and Energy Efficiency under the management of the Federal Ministry of Economics and Technology (BMWi) and the Federal Ministry of Transport, Building and Urban Development.

Following a successful roadshow in 2010 through 13 Latin American countries (visiting the cities of Sao Paulo, Montevideo, Buenos Aires, Asunción, Santiago de Chile, Santa Cruz, Lima, Quito, Bogota, Caracas, San José, Guatemala City, Mexico City) the North America Roadshow was officially launched in Atlanta on 19.10.2011.

“The House” is being taken to twelve locations (see figure) in the USA and Canada to demonstrate the expertise of the German high-tech industry in future-oriented building methods and innovative design in energy-related fields.

Germany is well-known worldwide for the high standard of its technical and industrial systems and products – the phrases “Made in Germany” and “German Engineering” represent innovation and dependable quality. Germany is also an international market leader and innovator in the fields of renewable energies, energy efficiency technologies and energy consultancy.

“The House” is an example of how the various options currently available can be usefully combined to form building and technical solutions, and informs a broad public about the efficient use of energy and energy savings in buildings.

Client

Exportinitiativen für Erneuerbare Energien und Energieeffizienz der Bundesrepublik Deutschland, Bundesministerium für Wirtschaft und Technologie (BMWi), Bundesministerium für Verkehr, Bau und Stadtentwicklung (BMVBS)

Architecture

HHS Planer + Architekten AG, Kassel
Gelber Pool, Darmstadt

Structural engineering

form TL ingenieure für tragwerk und leichtbau gmbh,
Radolfzell

General contractor

Nüssli (Deutschland) GmbH, Roth

Planning and building dates 01/2010 - 03/2010

GFA / GV 82 m² / 42 m³

Service phases 1 - 8

Cost 1,0 Mio. Euro

